

All your canvass channels covered

Thinking about how to:



- ✓ Reduce costs
- ✓ Improve response rates
- ✓ Maximise completeness and accuracy
- ✓ Better engage with your electorate?

We have all outbound and inbound canvass channels covered – even including your paper responses...



eCanvass

For sending HEFs, we are still the market-leader of the eCanvass:

- Distribute HEFs electronically and receive responses through our market-leading IVR solution, even before you've printed them
- Proven to save thousands in printing and postage costs
- It's only getting better every year – we recently introduced sends from your own .gov.uk address, further improving response rates



The Complete Canvass

Interactive Voter Response

Our web-based IVR solution is still seen as best in breed:

- Modern, flexible and automated response service, quick & easy for your electors to use
- Fully automated solution which integrates with your EMS to ensure complete data integrity and transparency
- Uniquely allows newly-added householders to register themselves in the same, single session as their HEF response, saving you from undertaking an entire ITR chasing cycle



Scanning Bureau

Take away the headache of receiving, opening, sorting and scanning paper HEFs:

- Tried and tested service, developed for and alongside electoral teams
- Capacity to scan more than 1.5 million documents a day with complete security and compliance
- Scanned HEF images seamlessly transfer into your system, freeing up your time to improve accuracy and completeness



Tablet Canvassing app

Our latest app allows your canvassers to quickly gather HEFs and ITRs at the doorstep:

- Take advantage of faster door-knocking and better response rates, saving you money and boosting completeness and accuracy
- Features built-in interactive map to view houses assigned to canvassers for effective monitoring and review
- Seamlessly uploads data to your EMS, keeping all information up-to-date and reducing manual data input



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