

Preserving data anonymity:

Introducing the Idox Elections Data Scrambler tool



Benefits at a glance

- » Quickly and easily anonymises your electoral data at the click of a button
- » Ensures compliant storage of information in a seamless, cost-effective manner
- » Anonymises information without impacting the running of test databases

What is it?

Idox Elections' data scrambler tool allows customers to anonymise data, while keeping their Eros Test\Beta in a working state to avoid identifiable personal information being stored on the network.

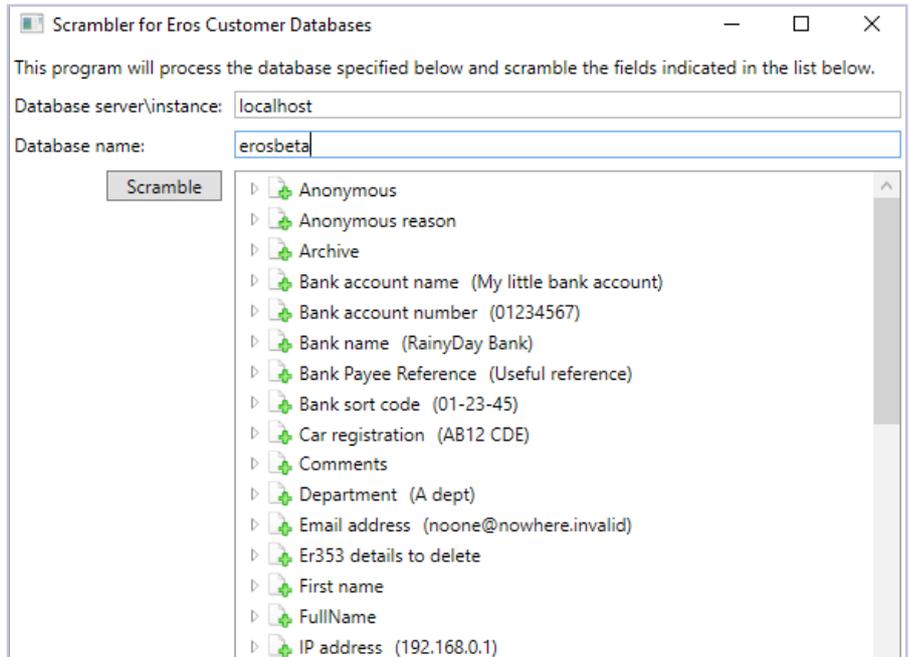
What does it do?

With a 'scrambled' database, you will still be able to log in, test functionality and train staff. However, when looking at elector and staff details or searching the archive, the name will not be the same in Eros Live and Eros Test\Beta. Names of electors will be scrambled randomly, meaning records will never be able to be linked to a property. Some personal information will also be wiped or set to a default value – like bank accounts which will be set automatically to 01234567.

How does it work?

The tool is sent as a zip file for you to run, with all personal data then scrambled rather than encrypted. This action makes the data irretrievable in its previous form. The process is irreversible.

An example screenshot of the tool is on the following page. Note: as this latest innovation is still in development, the version we send to you may look slightly different.



The fields that have brackets after them in the screenshot above, will be set to a default value – for example, email addresses will be set to noone@nowhere.invalid.

Fields such as First Name, Surname and so on will be scrambled randomly with other names in the database, so individuals will be unidentifiable. Anonymous electors will be removed from the database entirely, including all application information.

What does it cost?

	Costs	Terms and Conditions
GDPR data scrambler	<p>£950 per annum.</p> <p>No upfront fee.</p>	<p>Payment for 12 months required in advance.</p> <p>The tool can run as often as required.</p> <p>Three months' termination notice period required.</p>
GDPR data scrambling fully-managed service	<p>£250 per time, which includes 1 DB + £150 per each additional DB.</p>	<p>Idox Elections team will dial in and run the system as required.</p>

Would you like to find out more?

For more information on our data scrambler, please contact your dedicated Account Manager or email marketing@idoxgroup.com



<https://elections.idoxgroup.com>



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